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Sierra Nevada Concrete Association Names Ross Hiserodt Board President

(Reno, NV, Feb 9, 2019) -- The Sierra Nevada Concrete Association has named Ross Hiserodt Board President for the Reno-based concrete construction education and promotion group.

Hiserodt is a sales manager at 3D Concrete based Sparks, NV. His focus on preparing customer bids and coordinating value engineering programs for warehouse. He has been with the company since 2006 when he began as a quality control manager.

Hiserodt is a member of The Associated General Contractors of America & The Regional Transportation Commission of Washoe County & NDOT Committees. He is also a member of the Quality Concrete Pavement Committee between the Southwest Concrete Pavement Association & Nevada Department of Transportation.

The Sierra Nevada Sierra Nevada Concrete Association (SNCA) is an active force in promoting the use of quality concrete for all types of construction; from tilt-up logistics and manufacturing facilities, to lower-life cycle cost concrete pavements for roadways and parking lots. The SNCA provides public officials, engineers, architects and private developers with access to information regarding concrete in the Northern Nevada/California region.

SNCA also provides continuing education for construction and architecture professionals and supports student construction engineering with scholarships. SNCA is a long-time sponsor of the championship University of Nevada Concrete Canoe Team.

Joining Hiserodt on the 2019 Executive Board are: VP: Brandon Kingsolver, Cemex; George Buddy, NV Cement, Sect./Treasurer; and Past President: Tom Adams DCS Services.

For more information on the SNCA and its programs ad technical assistance, log on to www.sierranevadaconcrete.org.

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